

# SPONSORSHIP

Please select a sponsorship level:

- Title Sponsor \$20,000     Tremont Sponsor \$1,000
  - Mill City Sponsor \$10,000     Community Sponsor
  - Turbine Sponsor \$5,000     Supporter
  - Bridge Sponsor \$2,500
- Supporter Please accept my donation in the amount of \$ \_\_\_\_\_  
(Donations of \$250 or more will be listed on the We Share A Common Thread website)
- Total \$ \_\_\_\_\_

# AUCTION CONTRIBUTION

Please contact Alison Hughes at [alison.hughes@JDCU.com](mailto:alison.hughes@JDCU.com) for an auction contribution

- Enclosed is the donation of \$ \_\_\_\_\_ that you may use to purchase an item for your silent auction.
- I/we are pleased to donate an item\*\* to your silent auction, as described below.

Item \_\_\_\_\_

\_\_\_\_\_

Estimated retail value \$ \_\_\_\_\_

Detailed description of item/donation \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Restrictions \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\*\*If your donation is not a physical item, please provide promotional materials, including a description, brochure and/or photo for display during auction.

Payment information on reverse



# PAYMENT OPTIONS

- Enclosed is a check in the amount of: \_\_\_\_\_  
*We Share a Common Thread Foundation*

For online payment & to purchase tickets visit:

[www.WSACT.com](http://www.WSACT.com)



NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Mail payment to:

We Share A Common Thread Foundation  
Jeanne D'Arc Credit Union  
1 Tremont Place  
Lowell, MA 01854



To learn more about the work of The We Share A Common Thread Foundation or for more information regarding the event, please contact:

**Alison Hughes**  
[alison.hughes@JDCU.com](mailto:alison.hughes@JDCU.com)  
978-323-4712.



**JEANNE D'ARC**  
CREDIT UNION

2023

# We Share A Common Thread Foundation Fundraiser

SPONSORSHIP & AUCTION OPPORTUNITES

Wednesday, March 29, 2023

6:00 pm to 10:00 pm

Lowell Memorial Auditorium  
50 E Merrimack St,  
Lowell, MA 01852

[www.WSACT.com](http://www.WSACT.com)

## Common Thread Sponsor\*: (1)

**\$20,000**

- Exclusivity in sponsorship level
- Twenty complimentary tickets to event
- Two reserved parking spots at event
- Logo on WSACT.com with link to your website
- Logo on event page with link to your site
- Ticker message on Event Site
- Mention in press release announcing event
- Logo on Save the Date Email Blasts and letters
- Social Media Posts announcing your participation (Facebook, Twitter, LinkedIn, Instagram)
- Logo displayed in any email blasts or collateral materials promoting the fundraiser
- Mention in member statement emails (20,000) about the event
- Emcee acknowledgement at event
- Logo displayed during event slideshow
- Logo on Signage at event registration
- Logo in print media/mentions on local radio
- Two banners on display at event (up to 3'x8' provided by sponsor)
- Post event thank you on social media
- Post event mention in press release

## Mill City Sponsor\*: \$10,000

- Ten complimentary tickets to event
- One reserved parking spot at event
- Logo on WSACT.com with link to your website
- Logo on event page with link to your site
- Mention in press release announcing event
- Logo on Save the Date Email Blasts and letters
- Social Media Posts announcing your participation (Facebook, Twitter, LinkedIn, Instagram)
- Logo displayed in any email blasts
- Emcee acknowledgement at event
- Logo displayed during event slideshow
- Logo on Signage at event registration
- Logo in print media/mentions on local radio
- Your banner on display at event (up to 3'x8' provided by sponsor)
- Post event thank you on social media
- Post event mention in press release
- Sponsorship of the Silent Auction portion of the fundraiser at event
- Signage displayed in association with the Silent Auction at live event

## Turbine Sponsor\*: \$5,000

- Six Complimentary Tickets to the event
- Logo on WSACT.com with link to your website
- Logo on event page with link to your site
- Mention in press release announcing event
- Logo on Save the Date Email Blasts and letters
- Social Media Posts announcing your participation (Facebook, Twitter, LinkedIn, Instagram)
- Logo displayed in any email blasts or collateral materials promoting the fundraiser
- Emcee acknowledgement at event
- Logo displayed during event slideshow
- Logo on Signage at event registration
- Logo in print media
- Your banner on display at event (up to 3'x8' provided by sponsor)
- Post event thank you on social media
- Post event mention in press release
- Sponsorship of the Basket Raffle portion of the fundraiser at event
- Signage displayed in association with the Basket Raffle at live event

## Tremont Sponsor\*: \$1,000

- Two complimentary tickets to event
- Listed on WSACT.com with link to your website
- Logo displayed during event slideshow
- Post event mention in press release

## Community Sponsors\*:

- Signature Cocktail Sponsor (1) ..... **\$750**
- Band Sponsor (3) ..... **\$500**
- Centerpiece Sponsor (5) ..... **\$500**

## Supporter\*:

•Donate any amount to help the We Share A Common Thread Foundation. Donations of \$250 or more will be listed on the WSACT.com annual fundraiser page

\*Timing of sponsorship contract could impact availability of some items

*we share a common thread*

## Bridge Sponsor\*: \$2,500

- Four complimentary tickets to event
- Listed on WSACT.com with link to your website
- Listed on event site
- Social Media Posts announcing your participation (Facebook, Twitter, LinkedIn, Instagram)
- Logo displayed in any email blasts or collateral materials promoting the fundraiser
- Emcee acknowledgement at event
- Logo displayed during event slideshow
- Logo on Signage at event registration
- Your banner on display at event (up to 3'x8' provided by sponsor)
- Post event thank you on social media
- Post event mention in press release



The We Share A Common Thread Foundation was established in 2011 to make a difference in the lives of our members and the public at large by providing assistance with food, shelter, clothing, healthcare and education. Thanks to the generous contributions from our donors, last year's fundraiser raised more than \$110,000 and supported 140 local charities. We truly live the mission of our foundation and the strength of "we share a common thread." With your help, we will continue to expand our opportunities to give.

