

## PAYMENT OPTIONS

☐ Enclosed is a check in the amount of: \_\_\_\_\_

*We Share a Common Thread Foundation*

For online processing visit:

[www.WSACT.com](http://www.WSACT.com)

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Mail payment to:

We Share A Common Thread Foundation  
Jeanne D'Arc Credit Union  
1 Tremont Place  
Lowell, MA 01854

To learn more about the work of The We Share A Common Thread Foundation or for more information regarding the event, please contact:

**Alison Hughes**  
[alison.hughes@JDCU.com](mailto:alison.hughes@JDCU.com)  
978-323-4712.



The We Share A Common Thread Foundation was established in 2011 to make a difference in the lives of our members and the public at large by providing assistance with food, shelter, clothing, healthcare and education. Thanks to the generous contributions from our donors, last year's fundraiser raised more than \$80,000 and supported 125 local charities. We truly live the mission of our foundation and the strength of "we share a common thread." With your help, we will continue to expand our opportunities to give.



**JEANNE D'ARC**  
CREDIT UNION

## We Share A Common Thread Fundraiser

# 2021

SPONSORSHIP & AUCTION  
OPPORTUNITIES

**Online:**

Tuesday, April 27th - May 5th

**Walkthrough Event:**

Wednesday, May 5th  
4 p.m. - 7p.m.

Four Oaks Country Club  
Dracut, MA 01826

[www.WSACT.com](http://www.WSACT.com)

# Common Thread Sponsor\*: (1)

## \$10,000

- Exclusivity in sponsorship level
- Logo on WSACT.com with link to your website
- Logo on event site with link to your site
- Logo on Save the Date Email blasts and letters
- Ticker message on Event site
- Mention In press release announcing the event
- Social Media Posts announcing your support (Facebook, Twitter, LinkedIn, Instagram)
- Logo displayed in any email blasts or collateral materials promoting the fundraiser
- Mention in member statement emails (approx.20,000) about the event
- Logo on signage at live event registration
- Logo/mentions in print and broadcast marketing the event
- Post event thank you on social media
- Post event mention in press release

# Bridge Sponsor\*: \$2,500

- Logo on WSACT.com with link to your website
- Logo on event page with link to your site
- Logo on Save the Date Email blasts and letters
- Sponsorship of the Silent Auction portion of the Fundraiser
- Logo on silent auction event page
- Social Media Posts announcing your support (Facebook, Twitter, LinkedIn, Instagram)
- Logo displayed in any email blasts or collateral materials promoting the fundraiser
- Post event thank you on social media
- Post event mention in press release

# Tremont Sponsor\*: \$1,000

- Logo on WSACT.com with link to your website
- Logo and link on the sponsor page on the Fundraiser event page
- Sponsorship of the Gift Card Pull portion of the Fundraiser – includes name and logo associated with this portion of the Fundraiser.

# SPONSORSHIP

Please select a sponsorship level:

- ☒ Title Sponsor \$10,000
 ☐ Lunch Sponsor \$1,500
- ☐ Turbine Sponsor \$5,000
 ☐ Community Sponsor \$500
- ☐ Bridge Sponsor \$2,500
 ☐ Supporter
- ☐ Tremont Sponsor \$1,000

☐ Supporter Please accept my donation in the amount of \$ \_\_\_\_\_  
 (Donations of \$250 or more will be listed on the We Share A Common Thread website)

Total \$ \_\_\_\_\_

# AUCTION CONTRIBUTION

- ☐ Enclosed is the donation of \$ \_\_\_\_\_ that you may use to purchase an item for your silent auction.
- ☐ I/we are pleased to donate an item\*\* to your silent auction, as described below.

Item \_\_\_\_\_

Estimated retail value \$ \_\_\_\_\_

Detailed description of item/donation \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Restrictions \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\*\*If your donation is not a physical item, please provide promotional materials, including a description, brochure and/or photo for display during auction.

*we share a common thread*

# Turbine Sponsor\*: \$5,000

- Logo on event page with link to your site
- Listed on WSACT.com with link to your website
- Ticker message on Event site
- Sponsorship of the Basket Raffle portion of the fundraiser at live event
- Signage displayed in association with the Basket Raffle at live event
- Logo on Save the Date Email blasts and letters
- Social Media Posts announcing your support (Facebook, Twitter, LinkedIn, Instagram)
- Logo displayed in any email blasts or collateral materials promoting the fundraiser
- Post event thank you on social media
- Post event mention in press release

\*Timing of sponsorship contract could impact availability of some items

# Exclusive Lunch Sponsor\*: (1) \$1,500

- Logo placed on all To-Go reusable coolers (approx. 250). Logo must be submitted by April 7th.
- Logo and link on the sponsor page on the Fundraiser event page

# Community Sponsors\*: \$500

- Listing on the WSACT.com page with link to your website
- Listing and link on the sponsor page on the Fundraiser event page

# Supporter\*:

- Donate any amount to help support the We Share A Common Thread Foundation. Donations of \$250 or more will be listed on the WSACT.com annual fundraiser page.

